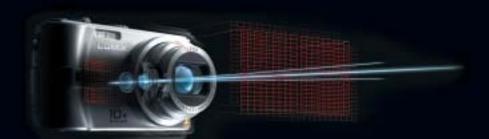
LUMIX



Panasonic ideas for life



MEGA O.I.S. (Optical Image Stabilizer): Taking Hand-Shake out of the Picture

INTELLIGENT ISO CONTROL by Motion Detection: Reducing Blur Caused by Subject Movement

Zoom shots

Even when using high zoom, which is easily affected by a slight hand-shake,

there's no blurring!!

MEGA O.I.S. suppresses hand-shake.



Night-portraits

Even if you cannot use flash, which would spoil the ambience,

there's no blurring!!

MEGA O.I.S. suppresses hand-shake.



Self-portraits

Even if the shooting position is

there's no blurring!!

MEGA 0.I.S. suppresses hand-shake.



MEGA O.I.S. OFF

Macro shots

Even the slightest hand-shake would spoil the picture,

there's no blurring!!

MEGA O.I.S. suppresses hand-shake.

MEGA O.I.S. OFF



Moving Subject (Outdoor)

Even if you're not ready enough to shoot and the subject is moving fast,

there's no blurring!!

INTELLIGENT ISO OFF

Intelligent ISO Control suppresses



Moving Subject (Indoor)

Even if there is not enough light and the subject is moving around,

there's no blurring!!

Intelligent ISO Control suppresses



INTELLIGENT ISO OFF

From 28mm Wide Angle Providing Shots with Rich Width and Perspective

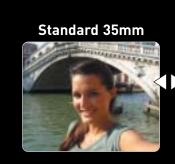
The wide angle conveys width and depth when shooting landscapes, and it's ideal for shooting group portraits in a small room.

Standard 35mm

MEGA 0.I.S.(0FF)





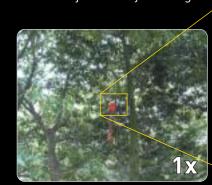




Up to 12x Powerful Optical Zoom

Extending the Zoom Ratio for More Dynamic Close-ups

A 12x optical zoom pulls even distant objects into your range.







Even more closer with **Extra Optical Zoom** *With DMC-FZ50

DMC-FZ50







DMC-FZ8



DMC-TZ3/TZ2



DMC-LX2



DMC-FX50



DMC-FX30





DMC-FX07





DMC-FX12/FX10 DMC-LZ7/LZ6 DMC-LS75/LS70/LS60





































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LZ7 LZ6

Optional Accessories

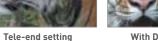
Tele Conversion Lens

For pulling distant subjects up close

DMW-LT55 (1.7x)







Wide Conversion Lens

For producing a wide view of close subjects

DMW-LW55 (0.7x)







Adaptor

External

Shutter Remote

ND Filter

Close-up Lens

MC Protector

Wide

Conversion

Conversio Lens

Marine Case

Carrying Case

With DMW-LW55

Battery Pack

FZ50

FZ8



FX50



FX12 FX10

FX07

FX30





LS75 LS70 LS60



ND Filter

For controlling the exposure to make the shots artistic

DMW-LND52 DMW-LND55







DMW-LC55

Close-up Lens



With ND Filter

For protecting the lens

DMW-LMC52 DMW-LMC55

Lens Adaptor

DMW-LA2



External Flash

DMW-FL500 (GN50) DMW-FL360 (GN36)



Marine Case

For protecting the camera against water



DMW-MCTZ3



DMW-MCFX30 DMW-MCFX07

SDHC/SD Memory Card









**SDHC Memory Card can be used only with SDHC equipment.

MC Protector

(e.g. in areas with dust or sand)





DMW-RSL1

















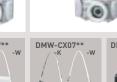
TZ3 TZ2

LX2

CGA-S005





















DMW-CLS75



